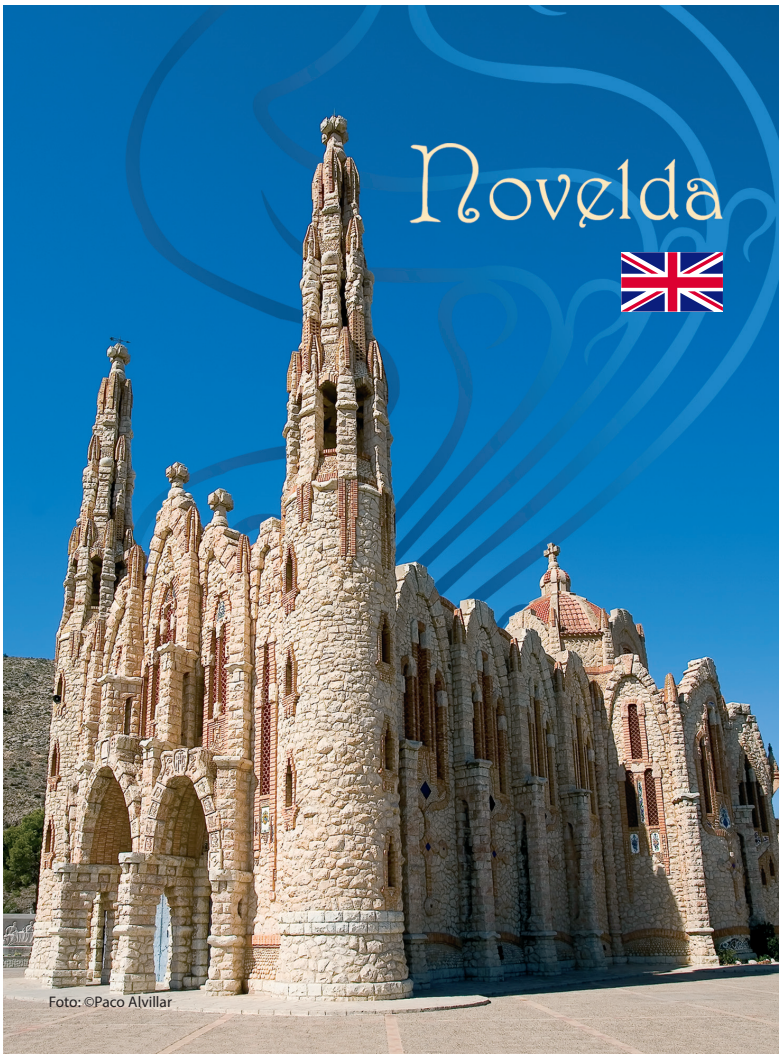

Modernism

Modernism is an artistic movement that was developed between the end of the 19th century and the beginning of the 20th century.

At this time, the growth of the saffron trade and the agricultural expansion lead to the formation of a social and economic upper class.

The upper class were active with the development of their buildings in the current fashion: Modernism.

This artistic movement searches the beauty within itself. It is very common to find amongst its main characteristics, exterior stone cladding, ceramics, forged iron, curved-walled interiors and a decoration which is represented by coming back to Nature, with flowing and delicate forms in which floral patterns and women appear in almost all the artistic works.

Gómez-Tortosa Cultural Center

In 1898 this building was purchased by Antonia Navarro Mira who reformed and extended it to give it a modernist character that remains in place today. In 1988 the Town Hall acquired this house in order to enlarge its premises and preserve this historical building. Inside the building there are many modernist designs, amongst which are limestone columns supported on red marble bases, window bars made of forged iron, a beautiful oval stairwell, skylight, oak skirting boards and chromeplated glazed tiles.

STREETMAP

ABOGADO LÁZARO LÓPEZ NAVARRO, C/. C2
ACADEMIA, CALLEJÓN DE LA B4
ADELINO CALATAYUD PUJALTE, C/. C6
AGOST, C/. E2 y 3
AGUSTINA DE ARAGÓN, C/. B4
ALCALDE MANUEL ALBEROLA, C/. C4
ALFONSO X EL SABIO, AVDA. D2
ALFONSO XII, C/. B6 y C6
ALICANTE, C/. B3
ALMOINA, C/. C4
ANDALUCÍA, C/. C3 y D3
ANTONIO DE ULLOA, C/. A3
ANTONIO MACHADO, C/. C6
ARAGÓN, C/. C5
ARGENTINA, C/. C4
ASPE, C/. D y E2
AURORA, PLAZA DE LA B4
AZORÍN, C/. A3 y A4

BAILÉN, C/. B4
BELALCAZAR, C/. E2 y 3
BOTÁNICO PERE CABANILLES A3

CALDERÓN DE LA BARCA, C/. B4
CAMÍ CAMPET, C/. C5
CANTÓ DEL DELME, C/. B4
CAPELLÁN CASTRENSE, C/. C2
CAPELLÁN MARGALL, C/. C5 y 6
CARDENAL CISNEROS, C/. C3
CARLOS I, C/. B3
CASTELLÓN DE LA PLANA, C/. C y D4
CASTILLA, C/. D3
CEMENTERI VELL, AVDA. B5
CERVANTES, C/. C5
CID, C/. B3
CIUDAD DE CAMAGÜEY, C/. C1
COLÓN, C/. C4
COMP. VICENT DÍEZ CLEMENTE, AVDA. C6
COMUNA DI CARRARA, C/. C1
COMUNEROS DE CASTILLA, C/. B3
CONCEPCIÓN ARENAL, C/. A3 y B3
CONSTITUCIÓN, AVDA. DE LA C4, C5 y C6
CORTS VALENCIANES, AVDA. DE LES D4, D5 y D6
COVADONGA, C/. A3 y B3
CRONISTA FCO. ESCOLANO GÓMEZ, C/. C6
CRONISTA JOSÉ CREMADES SELLER, C/. C6
CRONISTA VICENTE SALA CAÑELLAS, C/. C2
CURA GONZÁLEZ, C/. C2 y D2

DAOIZ Y VELARDE, C/. B4
DEHESAS, C/. D3
DOCTOR FERRÁN, C/. C2
DOCTOR FLEMING, C/. C3 y D3
DONOSO CORTÉS, C/. B5
DON QUIJOTE, C/. B5 y B6
DOS DE MAYO, C/. A4

ELCHE, AVDA. DE D3
ELDA, C/. A3
ELEUTERIO MAISONNAVE, C/. C2 y C3
ELÍAS ABAD, C/. B4
EMILIO CASTELAR, C/. C4
ENRIQUE SANTOS, AVDA. DE C2
ESPAÑA, PLAZA DE B4
ESPOZ Y MINA, C/. B4

FELIPE II, C/. B2 y C2
FÉLIX RODRÍGUEZ DE LA FUENTE, PARQUEC 4
FRANCISCO SANTO, C/. B5
FRAY LUIS DE LEÓN B4

GALICIA, C/. C2
GABRIEL MIRÓ, C/. C3 y D3
GARROVA, PARQUE DE LA C6
GAYARRE, C/. C3
GENERAL MARQUÉS DE LA ROMANA, C/. C3
GERMANIAS, C/. D2
GIBRALTAR, C/. D2 y E2
GIL ALBERT, C/. D3
GLORIETA, C/. C3
GOYA, C/. C5
GRAN CAPITÁN, C/. B4
GREGORIO MARAÑÓN, C/. B5 y B6
GUITARRISTA TÁRREGA, C/. C5
GUZMÁN EL BUENO, C/. C2

HERMANOS QUINTERO, C/. D3
HERNÁN CORTÉS, C/. C4
HORCAS, C/. D2 y D3

IBI, C/. D2
INGENIERO ENRIQUE SANTO, C/. D2
INGENIERO DON JOSÉ SALA SALA, C/. B5
ISAAC PERAL, C/. A3 y B3

JACINTO BENAVENTE, C/. C2
JAIME BALMES, C/. C2 y C3
JAIME EL CONQUISTADOR, C/. D4
JAUME II, C/. C4
JOANOT MARTORELL, C/. B5 y B6
JOAQUÍN HERNÁNDEZ, C/. E2
JORGE JUAN, C/. B4
JOSÉ LUIS GÓMEZ NAVARRO, C/. B4
JOSÉ NOGUERA, C/. A4 y B4
JOSÉ ORTEGA Y GASSET, C/. A3
JUAN DE AUSTRIA, C/. B3 y C3
JUAN RAMÓN JIMÉNEZ, C/. B3
JUAN SEBASTIAN ELCANO, C/. C3
JUAN XXIII, PLAZA C6
JUMILLA, C/. E2 y E3
JUNTA D'AIGÜES, C/. C4

LA ESCUELA, C/. B4
LA FONT, C/. B4
LA DAIRA DEL BIR LEHLÚ, C/. B1
LA ROMANA, C/. C2
LEPANTO, C/. C4
LEZUZA, C/. C1
LIBERTAD, AVDA. DE LA B2
LOPE DE VEGA, C/. D3 y E3
LORENZO FENOLL, C/. D3
LUIS CALPENA, C/. C3
LUIS CORTES IÑIESTA, C/. E2 y E3
LUIS DE GÓNGORA, C/. B6
LUIS VIVES, C/. C2

MADAME CURIE, C/. A3
MAESTRO BRETÓN, C/. C2
MAESTRO MANDOS, C/. A3
MAESTRO PARRA, C/. D3
MAESTRO RAMIS, C/. C4, C5 y C6
MAESTRO SEGURA, C/. B4
MAESTRO SERRANO, C/. C5
MAGALLANES, C/. A4
MANUEL BONMATÍ, C/. A4
MANUEL DE FALLA, C/. C5
MARÍA AUXILIADORA, C/. C5
MARÍA CRISTINA, C/. D3, D4 y C5
MARQUÉS DE LIÑAN, C/. C4
MAYOR, C/. B4
MÉDICO DON JOSÉ ABAD, C/. D3
MÉDICO ENRIQUE SALA, C/. B6
MÉDICO RAFAEL NAVARRO, C/. C2
MÉNDEZ NUÑEZ, C/. B4
MENÉNDEZ Y PELAYO, C/. B3
MESÓN, C/. C3
MESTRE JOAQUÍN PELLÍN, C/. B2
MESTRE TOMÁS FERNÁNDEZ, C/. B2
MIGUEL DE LIÑAN, C/. C4
MIGUEL DE UNAMUNO, C/. B4
MONFORTE DEL CID, C/. E2
MONÓVAR, C/. C2
MOSEN ESTEBAN, C/. B4
MURILLO, C/. C2

NAVARRA, C/. C5
NAVAS DE TOLOSA, C/. D2
NUESTRA SEÑORA DE LA FE, C/. C4
NUMÁNCIA, C/. D2

ONIL, C/. C3
ORTEGA Y GASSET, C/. A3
OSCAR ESPLÁ, C/. B5

PABLO IGLESIAS, PARQUE C2
PABLO LUNA, C/. D2
PABLO PICASSO, C/. D4
PABLO SARASATE, C/. A4
PADRE LORENZO, C/. B2
PADRE MANJÓN, C/. B5
PADRE MARIANA, C/. B5
PAÍS VALENCIÀ, PLAZA DEL B4 y C4
PASCUAL GARCÍA, C/. C5
PASEO DE LOS MOLINOS, C/. A4
PAU, C/. DE LA B2 y C2
PAU CASALS, C/. D4
PELAYO, C/. B4
PÉREZ GALDÓS, AVDA. B6 y C6
PERE MAÇA, C/. C5
PETRER, AVDA. DE B6
PINTOR SOROLLA, C/. C5
PINZONES, C/. C2
PIO XII, PLAZA D4
PIZARRO, C/. B3
POETA AUSIAS MARCH, C/. C6 y D4
POETA GARCÍA LORCA, C/. B5 y B6
POETA LUIS PÉREZ BELTRÁ, C/. A3
POETA MIGUEL HERNÁNDEZ, C/. B6 y C6
PRACTICANTE FCO. PENALVA LÓPEZ, C/. D4
PURÍSIMA, C/. C5

QUEVEDO, C/. C5

RAFAEL ALBEROLA, C/. C5
RAMÓN Y CAJAL, C/. C5
REYES CATÓLICOS, AVDA. DE LOS C3, D3 y E3
RÍO VINALOPÓ, AVDA. A4 - B7
RUPERTO CHAPÍ, C/. C3

SAGUNTO, C/. D2 y D3
SALVADOR DE MADARIAGA, C/. D4
SANCHÍS GUARNER, PARQUE B5
SAN AGUSTÍN, C/. A4
SAN ALFONSO, C/. B4
SAN DIEGO, C/. B4
SAN EUSTAQUIO, C/. D2 y E2
SAN FELIPE, PLAZA B4
SAN FERMÍN, C/. A4
SAN FERNANDO, C/. C4
SAN ISIDRO, C/. B4
SAN JOSÉ, C/. B4
SAN JUAN DE LA CRUZ, C/. A3 y B3
SAN LAZARO, PLAZA C2
SAN MARCIAL, C/. D2 y 3
SAN PASCUAL, C/. B4
SAN PEDRO, C/. C4
SAN RAFAEL, C/. B4
SAN ROQUE, C/. C3
SAN VICENTE, PLAZUELA B4
SANTA CECILIA, C/. B4
SANTA CRUZ, PLAZUELA DE LA B4
SANTA FAZ, C/. B4
SANTA FE, C/. C2
SANTA INÉS, C/. B3
SANTA M.ª DE LOS ÁNGELES, C/. D2 y E2
SANTA M.ª MAGDALENA, PLAZA B4
SANTA ROSALÍA, C/. C3
SANTA TERESA, C/. B4
SANTA TERESA JORNET, PLAZA C3
SANTOS MÉDICOS, PLAZUELA B4
SARGENTO NAVARRO, C/. B5 y B6
SAX, C/. D3
SENTENERO, C/. C5
SIRERA Y DARA, C/. B4 y B5
SOL, C/. C2 y C3

TIRANT LO BLANC, C/. B5
TIRSO DE MOLINA, C/. B3
TRADICIÓN, C/. B4
TRAFALGAR, C/. D3
TRAVESSÍA, C/. B5

VALENCIA, C/. B3
VALLE INCLÁN, C/. C6
VÁZQUEZ DE MELLA, C/. B4
VELÁZQUEZ, C/. B4
VICENTE BLASCO IBÁÑEZ, C/. D5
VÍCTOR PRADERA, C/. B4
VIRGEN DE LAS NIEVES, C/. E3
VIRGEN DE LOS DESAMPARADOS, C/. C4
VIRGEN DEL REMEDIO, C/. D4 y C6
VIRGEN DE MOSERRAT, C/. D4
VIRIATO, C/. B3 y C3

ZUMALACARREGUI, C/. C5

BARRIO LA ESTACIÓN
CAMÍ DE CASTELLA, C/.
SAN PABLO, C/.
CALVO SOTELO, C/.
SOCIEDAD DEL PROGRESO, C/.
RAFAEL ALTAMIRA, C/.
AMELIA GALDÓ, PLAZA
SALVADOR CANALS, PLAZA
MARIANO MARTÍNEZ, C/.
JOAQUÍN IRLES, C/.
MANUEL SIRERA, C/.
VICENTE ANDRÉS ESTELLES, C/.

Plaza Vieja - The Town Hall

The Plaza Vieja is in the heart of the town, surrounded by many buildings of interest.

The Town Hall was built in 1696. Its plain façade shows the old 'Lonja' (old market) behind two large arches.

The Bonmatí house is another special building of beautiful eclectic design and classical influence.

In the centre of the square you can find the statute of the seaman and mathematician Jorge Juan y Santacilia who was born in Novelda and who was one of the most popular scientists of the 18th century.

St. Peter's Church

The construction of this church started in 1553. Since then it has been reformed several times, and in the 18th century it took on the baroque appearance which it still has today.

Next to St. Peter's Church we can find the Aurora's Chapel, also known as the 'Communion chapel'.

Amongst the many works of art inside the church is the lovely 17th century organ. The bell tower was built in 1910 in order to replace the previous one. It has an eclectic design and clearly modernist decoration.

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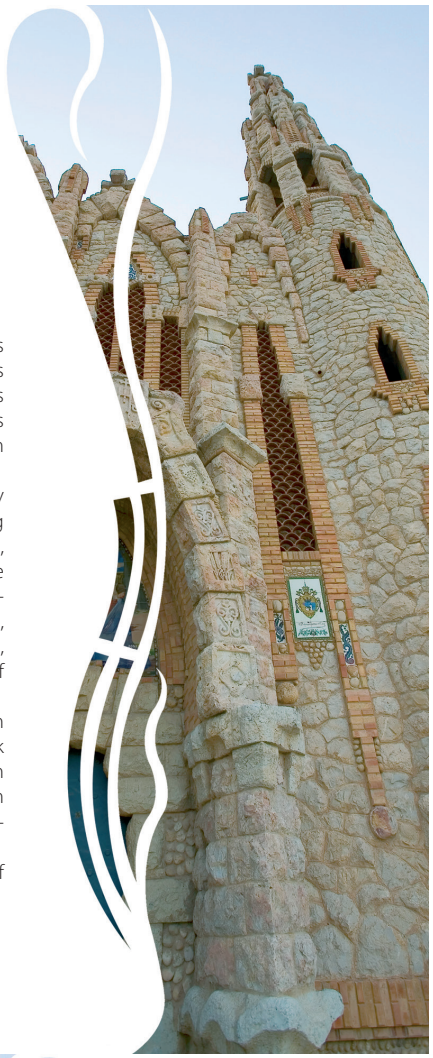
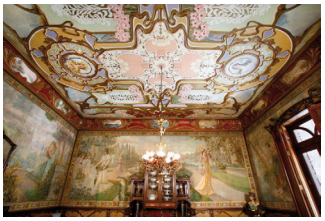
Local "Fiestas"

Novelda celebrates its local "Fiestas" in honour of the patron saint, St. Mary Magdalene and "The Moors and Christians Fiesta", which takes place from the 19th to the 25th July. During these days, the town is full of colourful banners, music, flowers, night festivals, pilgrimage, "dolçaines i tabalets"… all of which make this commemorative festival enjoyable for all the family.
The Carnival is also interesting, where the people from Novelda celebrate the "Forty-hour Procession", the only one of its kind in Spain, thanks to Pope León XIII. Then there are the Easter processions in which people parade to the rhythm of drums and bugles.

St. Mary Magdalene's Sanctuary

This Sanctuary is a typical religious and modernist building which was designed by José Sala Sala, who was born in Novelda, and at the time was very much influenced by Catalonian Modernism.
The Sanctuary is characterised by its peculiar ground plan simulating a pitcher and symbolic materials, all originating from this area. The outside of the building is decorated with modernist motifs, ceramics, bricks and polychrome painted tiles, which make this building an icon of European Modernism.
The construction of the temple, in honour to St. Mary Magdalene, took almost 30 years, and is situated on La Mola's hill, 3 km from the town centre and along the Valle of the Vinalopó.
This emblematic place is a symbol of the city.





Modernist museum house

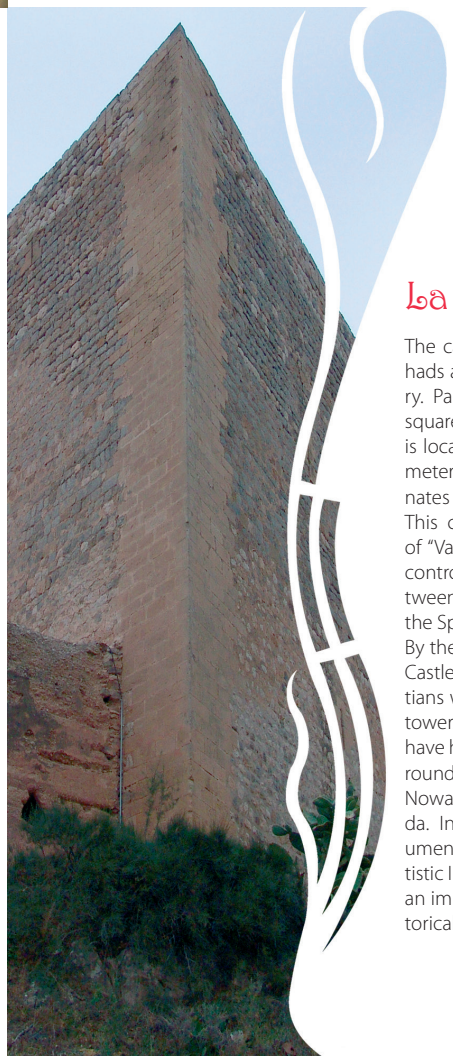
Its construction started in 1903 by Antonia Navarro Mira, and it is today the property of Caja de Ahorros del Mediterráneo. It is characterised by its sumptuous interior made of wooden and colourful stucco, and the predominant backgrounds of the 20th century's upper class. The layout and interior design, including the furniture, makes this property a modernist work of art.

Casino Cultural Society

This two-floor majestic Casino was built in 1888. Inside there are grand ornamental halls and auditoriums used for entertainment and gatherings. These are decorated with different styles such as neoclassic, baroque and modernist patterns. The gardens that surround the Casino make this building a place to enjoy in the open air, and its bandstand is a good example of the 20th century iron architecture.

Town Archaeological Museum

This museum is located inside the 'Casa de Cultura' and offers the visitor a look into the history of this town, a tour of the different chronologies of Novelda: Paleolithic, Neolithic, Bronze Age, Medieval Age and the 'Peleoandalusí' period.



La Mola's Castle

The castle was built by the Almohads at the end of the 12th century. Part of the castle's walls and the squared tower still remain today. It is located on the Mola's Hill at 360 meters above sea level and dominates the surrounding area.
This castle belongs to the group of "Valle del Vinalopó Castles" and controlled communication between the Mediterranean Sea and the Spanish Meseta.
By the end of the 14th Century the Castle was reformed by the Christians who built a perfect triangular tower. From its peak they would have had a good view of all the surrounding area.
Nowadays, it is a symbol of Novelda. In 1931 it was declared a Monument of National Historic and Artistic Interest (BIC), giving the castle an important architectural and historical status.